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	7	Attorneys for Plaintiff NERO AG	,			
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	9	CENTRAL DISTRICT OF CALIFORNIA				
	10	WESTE	RN DIVISION VDF (RZX)			
LP 543	11	NEDO AC	Case No. CV 10 3672			
(Wn L) Avenue 10071-1	12 13	NERO AG, Plaintiff,	NERO AG'S COMPLAINT			
Winston & Strawn LLP 333 S. Grand Avenue Los Angeles, CA 90071-1543	14	VS.	FOR VIOLATIONS OF SECTION 2 OF THE SHERMAN ACT			
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Wir 3.	16	MPEG LA, L.L.C., and DOES 1 through 10, inclusive,	) DEMAND FOR JURY TRIAL			
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		NERO AG'S AN'	TITRUST COMPLAINT			

Plaintiff Nero AG ("Nero") hereby alleges against Defendants MPEG LA, L.L.C. ("MPEG LA") and DOES 1 through 10, inclusive, as follows:

#### JURISDICTION AND VENUE

- 1. This action arises under Section 2 of the Sherman Act, 15 U.S.C. § 2, and Sections 4 and 16 of the Clayton Act, 15 U.S.C. §§ 15(a) and 26.
- 2. This Court has original jurisdiction over the subject matter of this action pursuant to 28 U.S.C. §§ 1331 and 1337. The Court has jurisdiction over the Sherman Act and Clayton Act claim pursuant to 28 U.S.C. § 1331 because the Sherman Act and the Clayton Act are federal laws.
- 3. Personal jurisdiction over MPEG LA is proper in this District under 15 U.S.C. §§ 15, 22 and 28, because MPEG LA maintains an office and transacts business on a systematic and continuous basis in this District. Further, the unlawful acts alleged herein were performed and occurred in part within this District.
- 4. Venue properly lies in this Court pursuant to 28 U.S.C. § 1391 in that, on information and belief, MPEG LA resides and/or is doing business in this District on a systematic and continuous basis, and many of the acts described below have been and are being conceived, carried out, and made effective in this District.

### INTRODUCTION

- 5. While the federal antitrust laws do not prohibit the legal acquisition of legal monopoly power, they do prohibit the willful maintenance, extension and abuse of that power. MPEG LA is the self-proclaimed "world's leading packager of patent pools for standards and other technology platforms used in consumer electronics" in the trillion-dollar digital video technology industry. MPEG LA licenses patent pools relating to standards (including the MPEG-2, MPEG-4 Visual, AVC ("AVC") standards<sup>1</sup> at issue here) that virtually every company operating in the industry must comply with.
- The standards ensure compatibility and interoperability of devices manufactured by different companies in the industry. The *MPEG-2* Video and Systems coding

- 6. MPEG LA willfully maintains, extends and abuses its monopoly power in the relevant technology markets—which are the worldwide markets for the licensing of patents relating to the MPEG-2, MPEG-4 Visual, and AVC standards—within the digital video technology industry. In so doing, it stifles competition and innovation, and harms consumers, in the relevant technology markets.
- 7. Nero—an innovator of liquid media technology software (computer software that allows users to play, create, receive or distribute digital video content from personal computers, DVD players, cell phones, and other devices)—became a licensee of the MPEG LA patent pools because compliance with the MPEG standards is mandatory in order for Nero to sell software products in the area of multimedia. Nero is therefore a consumer in the relevant technology markets and a competitor in certain worldwide markets in the sale and distribution of products that comply with the MPEG-2, MPEG-4 Visual, and AVC standards.

## MPEG LA Representations To The DOJ That It Would Implement Procompetitive Safeguards In Exercising Monopoly Power

8. Before MPEG LA obtained monopoly power in the relevant technology markets, it sought a commitment from the Antitrust Division of the United States

Department of Justice ("DOJ") to not initiate an enforcement action against MPEG LA for its proposed administration of the MPEG-2 patent pool. By representing itself in a

standards, completed in 1993, are used in set-top boxes, DVD players and recorders, TVs, personal computers, game machines, cameras, DVD Video Discs and other products involving digital video. The MPEG-4 Visual standard, completed in 1999, is used in media player and other personal computer software, mobile devices including telephones, DVD players and recorder accessories such as DivX®, game machines, personal media player devices, security and surveillance systems equipment, still and video cameras, subscription and pay-per view or title video mobile and internet services and other products. And the AVC standard, completed in 2003, is a digital video coding standard used in set-top boxes, media player and other personal computer software, mobile devices including telephones and mobile television receivers, Blu-ray DiscTM players and recorders, Blu-ray video optical discs, game machines, personal media player devices, still and video cameras, subscription and pay-per view or title video services, free broadcast television services and other products.

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manner that it knew the DOJ would view favorably, MPEG LA obtained a June 26,
1997 Business Review Letter ("Business Review Letter") stating that, based upon
MPEG LA's representations, the DOJ was "not presently inclined to initiate antitrust
enforcement action" regarding the licensing arrangement. The DOJ expressly
conditioned its then-current enforcement intention on MPEG LA's representations that
it would protect against potential anticompetitive effects of its licenses by
implementing certain pro-competitive safeguards, such as:

- Engaging an independent expert to make sure that only essential patents are placed in the MPEG-2 pool. MPEG LA told the DOJ in 1997 that the 27 essential patents in the pool for the 1993 MPEG-2 standard represented most of the essential patents. In other words, there are at most 53 essential patents.
- Using the independent-expert mechanism to "weed[] out nonessential patents" from the pool, and thereby "ensure that the licensees will not have to pay royalties for making MPEG-2 products that do not employ the licensed patents."
- Formulating and enforcing licensing terms that are fair, reasonable, and nondiscriminatory.
- 9. MPEG LA's promises convinced the DOJ not to initiate antitrust enforcement at that time, believing that MPEG LA would not abuse its monopoly power in administering a pooled license of patents for the MPEG-2 standard.

## MPEG LA's Abuses Of Its Monopoly Power—And Failure to Implement Safeguards—Despite Its Promises

10. But absolute power has corrupted MPEG LA absolutely. Once MPEG LA obtained monopoly power in the relevant technology markets, it used that power to (i) willfully maintain or extend its monopolies for years beyond their natural expiration the term of the essential patents in each pool); and (ii) administer its licenses in an

unfair, unreasonable, and discriminatory manner that stifles competition and innovation, and harms consumers, in the relevant markets in violation of Section 2 of the Sherman Act. That is, since obtaining the Business Review Letter, MPEG LA has acted contrary to the manner that it represented to the DOJ it would act. It has failed to implement the promised pro-competitive safeguards.

- 11. Instead, MPEG LA has done the very things that it promised the DOJ it would guard against. It has:
  - (a) Engaged a so-called "independent" expert who cannot perform the role of independent patent-essentiality evaluator contemplated by the DOJ because he has a financial interest in—and serves as a compensated advocate for—MPEG LA. Rubenstein has directly benefited from his association with MPEG LA in many ways that are inconsistent with any notion of independence. For example,
    - Rubenstein helped to form MPEG LA with MPEG LA's founder, Mr. Futa,
    - On information and belief, he was involved in the drafting to the first MPEG LA license agreements,
    - he interprets questions from licensees about the interpretation, application, and enforcement of MPEG LA agreements,
    - he has attended business settlement meetings on behalf of MPEG LA,
    - he has testified before Congress on behalf of MPEG LA,
    - he has authored and submitted various *Amicus Curiae* briefs on behalf of MPEG LA, and
    - is referred to by MPEG-LA on its website as "MPEG LA's US patent counsel".

(b)

Used its non-independent expert to add some 500 newer patents to
the MPEG-2 pool to extend the duration of its MPEG-2 License in
light of the expiration dates of the older patents essential to the 1993
standard—despite MPEG LA telling the DOJ that there were no
more than 53 essential patents. The drastic and unforeseen increase in
the number of patents suggests that hundreds of the newer patents added
are nonessential ones which only serve to benefit MPEG-LA. As a result
therefore, far from "weeding out nonessential patents from the [MPEG-2]
Portfolio," as the DOJ intended, MPEG LA unlawfully extends the
duration of the patent pool, and forces licensees (who are consumers in
the relevant technology markets) and ultimately, end-users (who are
consumers in the downstream product markets) to pay royalties for
making and distributing MPEG-2 products that do not practice the
licensed patents. MPEG LA has thus maintained or extended its
monopoly in the worldwide market for the licensing of patents relating to
the MPEG-2 standard well beyond its natural duration and scope. On
information and belief, MPEG LA has similarly extended the duration
and scope of its monopoly power in the relevant technology markets for
the licensing of patents relating to the MPEG-4 Visual and AVC
standards by adding nonessential patents to its MPEG-4 Visual and AVC
pools, which now contain more than 1,000 and 1,300 patents,
respectively.

(c) Formulated and imposed licensing terms that are unfair, unreasonable, and discriminatory by: (i) charging licensees different royalty rates for the same MPEG-2 license; (ii) failing to make a downward adjustment to the MPEG-2 royalty rates commensurate with the rapid and dramatic decrease in cost of the products implementing the

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MPEG-2 standard—i.e., DVD players, digital and flat screen televisions, and the software that supports such products—since the pool's inception; (iii) collecting royalties—including administration fees—multiple times for the same device; and (iv) failing to communicate its policies equally to all licensees. Instead, by remaining silent on vital aspects of its licensing programs, MPEG LA has created a system that favors some licensees, such as insiders (i.e., licensors), and disfavors others, such as outsiders (i.e., non-licensor licensees). As a result, outsiders such as Nero have great difficulty planning technology changes and embarking on programs to research, develop, and implement technological innovations—and are charged supracompetitive royalties on distributions as to which they never agreed to pay royalties—while other licensees, such as insiders, do not face such problems.

## Summary of Action

- As a result of its licensing monopolies, MPEG LA collects royalties-12. including administration fees—from the sale and/or distribution of almost every personal computer (and related software), DVD, DVD player, digital television set, mobile television receiver, TV set-top box, Blu-ray video optical disc, Blu-ray Disc<sup>TM</sup> player/recorder, media player, still camera, video camera, iPhone, BlackBerry, and bay-per-view video service in the world. Indeed, MPEG LA has estimated that through 2006 the value of MPEG-2 products (just one of the three standards at issue) in the market was expected to exceed half a trillion dollars.
- MPEG LA's illegal maintenance or extension—and other abuses—of its 13. monopoly power have resulted in substantial antitrust injury, detailed below, that stifles competition and innovation, and harms consumers, in the relevant technology markets.

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14.	To add insult to injury, MPEG LA used its illegal profits to pay
exorbitant, E	Enron-esque salaries, bonuses and perquisites to its C-level officers (some
of whom had	d an ownership interest in MPEG LA during the relevant period)—such as
\$22,000 per	month rent for an administrative assistant's New York apartments. On
information	and belief, such practices reflect a culture of greed that existed during the
relevant peri	od, and may still exist. On information and belief, such a culture may
have driven,	and may still continue to drive, MPEG LA's willful maintenance or
extension—	and other abuses—of its monopoly power to maintain cash flows necessary
l to maintain t	he lifestyle that has accompanied such culture of greed.

15. Nero seeks just compensation for—and an injunction to terminate— MPEG LA's unlawful maintenance, extension, and abuses of its monopoly power in violation of Section 2 of the Sherman Act.

#### **PARTIES**

- Plaintiff Nero AG is a German private company with its principal place 16. of business at Im Stoeckmaedle 13, Karlsbad, 76307, Germany.
- Defendant MPEG LA, L.L.C., aka MPEG Licensing Authority, is a 17. Delaware limited liability company with its principal place of business at 6312 South Fiddlers Green Circle, Suite 400E, Greenwood Village, Colorado 80111.
- On information and belief, Defendants DOES 1 through 10 are 18. individuals or corporations whose exact character is presently unknown and who conducted and are responsible for the matters of which Nero complains herein. The true names and identities of DOES 1 through 10 are not presently known to Plaintiff. When such Defendants' true names and capacities are ascertained, Nero will amend, or seek leave of court to amend, this Complaint accordingly.

### **GENERAL ALLEGATIONS**

- A. Nero AG—a Forerunner and Innovator in Liquid Media Technology—is
  One of MPEG LA's Licensees, and a Consumer, in the Relevant
  Technology Markets.
- 19. Nero is a creator of liquid media technology whose mission is to enable liquid content creation and distribution anytime, anywhere, and on any device. Nero provides consumers with the freedom to enjoy their music, photos, and videos, regardless of hardware or file format, by taking a unique device-neutral, standards-based approach to solution development.
- 20. Nero has developed award-winning digital multimedia solutions that are among the industry leaders in sales and technology. For example, Nero Vision software allows individuals without technical knowledge to create family movies and to easily share their movies with friends and family using DVDs or the Internet. Millions of units of Nero's trusted software solutions have been distributed to consumers and businesses in the home, on the go, and in the office. Nero users worldwide enjoy products and applications that integrate key technologies designed to improve digital life.
- 21. Nero's digital multimedia solutions for consumers require that Nero comply with various standards for digital television, DVDs, and other digital imaging technology, including the MPEG-2, MPEG-4 Visual, and AVC standards. Therefore, Nero must have access to those patents in MPEG LA's patent pools that are essential to comply with the standards. Nero was an early adopter of the MPEG-2 and other digital video standards, and thus was among the early licensees for MPEG LA's MPEG-2 patent pool. To distribute its products free from allegations of patent infringement, Nero has signed several MPEG LA license agreements, as set forth below.
  - 22. The three patent pool license agreements ("Licenses") at issue are:

- a. the MPEG-2 Patent Portfolio License (the "MPEG-2 License"), a true and correct copy of which is attached hereto as Exhibit 1;
- b. the MPEG-4 Visual Patent Portfolio License (the "MPEG-4 Visual License"), a true and correct copy of which is attached hereto as Exhibit 2; and
- c. the AVC Patent Portfolio License (the "AVC License"), a true and correct copy of which is attached hereto as Exhibit 3.
- B. MPEG LA Has Monopoly Power in the Relevant Worldwide Technology Markets for the Licensing of Patents Relating to the MPEG-2 Standard, and the Subsequent MPEG-4 Visual and AVC Standards.
- 23. MPEG LA packages patents, some of which are essential to standards used in consumer electronics, as well as chemical, eCommerce, education, energy, environment, healthcare and biotechnology, manufacturing and materials, transportation and wireless technology. Three of the standards for which MPEG LA has formed patent pools are MPEG-2, MPEG-4 Visual and AVC. MPEG LA licenses patent pools relating to standards necessary to virtually every company operating in the digital video technology industry. Through its patent pools, MPEG LA wields significant power over the industry. MPEG LA has admitted its dominant position. It asserts that MPEG LA's licensees "account[] for most MPEG-2 products in the current world market, including set-top boxes, DVD players, digital television sets, personal computers and DVD video discs." Baryn Futa stated to the DOJ as MPEG LA's Chief Executive Officer and Manager "MPEG-2 licensees . . . make most of the MPEG-2 products in the current world market."

### Standard Setting

24. In 1988, the International Organization for Standardization established the Moving Pictures Experts Group (MPEG) to create standards for audio and video

### The MPEG-2 License

- 25. In 1993, the MPEG-2 compressed video standard, which is now mandatory for digital television, DVDs and DVD players, Blu-Ray discs and players, among other technologies ("MPEG-2 standard"), faced a patent thicket. In other words, software and hardware manufacturers needed to meet the MPEG-2 standard to distribute and sell their products. But they could not do so without potentially infringing upon patents essential to practice the standard. Therefore, the single biggest challenge to MPEG-2 standard adoption was access to these essential patents.
- 26. MPEG LA seized the opportunity and created the first modern-day patent pool. MPEG-2 became the most successful standard in software and consumer electronics history, with MPEG LA as the sole licensor of its MPEG-2 patent pool.

## The Department of Justice's Business Review Letters

27. On June 26, 1997, the DOJ issued a Business Review Letter addressing potential antitrust concerns regarding MPEG LA's MPEG-2 patent pool. In the letter, the DOJ warned of the potential anticompetitive effects of abusing monopoly power in administering the licensing of the pool. The DOJ also outlined the potential procompetitive benefits of such a pool. It concluded that it was "not presently inclined to initiate antitrust enforcement action" regarding formation of the MPEG-2 patent pool. Recognizing the potential for abuse, the DOJ conditioned its present inclination not to initiate enforcement on the administrator, MPEG LA, (1) administering the licenses in a fair and reasonable manner, and (2) ensuring that an independent expert evaluates the patents scrupulously to make sure that only patents essential to the standard are in the pool, among other conditions. The DOJ "reserve[d] the right to bring an enforcement action in the future if the actual operation of the [licensing of the pool] proves to be anticompetitive in purpose or effect."

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- anticompetitive effects. It noted that "some patent pools can restrict competition, whether among intellectual property rights within the pool or downstream products incorporating the pooled patents." And it pointed out the potential anticompetitive effects that would stem from "aggregat[ing] competitive technologies and set[ting] a single price." "Such possible concerns might include the likelihood that the Licensors could use the Portfolio license as a vehicle to disadvantage competitors in downstream product markets...." The DOJ noted that "[a] licensing scheme premised on invalid or expired intellectual property rights will not withstand antitrust scrutiny." "By weeding out nonessential patents from the [MPEG-2] Portfolio," the DOJ concluded, "the independent-expert mechanism helps ensure that the licensees will not have to pay royalties for making MPEG-2 products that do not employ the licensed patents."
- 30. Likewise, in 1998, the DOJ issued a Business Review Letter addressing its concerns regarding a DVD patent pool. The DOJ concluded that it did not, at the time, intend to launch an investigation; however, it expressed significant reservations.

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- 31. In this letter, the DOJ once again noted the potential competitive hazards of such a patent pool. The DOJ repeated an essential element in guarding against potential abuses of such patent pools—that the patent expert engaged to determine whether a particular patent is essential to the standard make the evaluation 'scrupulously and independently." It noted that "the structure of this pool, however, creates some concern about the expert's ability to apply this criterion entirely independent of the Licensors." The DOJ concluded that "the patent-expert mechanism is flawed." But the DOJ, once again, decided to take a wait-and-see approach regarding the independence of the patent expert.
- 32. The DOJ asserted that if the licensors' "assurances prove insufficient either to ensure the expert's ability to function independently and objectively or to ensure that the pool will contain only essential patents, the [DOJ's] enforcement intentions as to the proposed arrangement might be very different."
- 33. While appearing before the DOJ, MPEG LA's founder and then-Chief Executive Officer, Baryn Futa, stated: "MPEG LA's business is to offer fair, reasonable, nondiscriminatory access under a single license to patents that are essential for the use of standards-based or other platform technologies." As Mr. Futa pointed out, MPEG LA is not an innovator—it does not own any of the patents and it does not use the technology to provide products to consumers. Instead, it sells a product that is a substitute to the impractical licensing of individual licenses. And in doing so, MPEG LA collects "billions" of dollars in royalties on behalf of the patent holders.
- 34. The proper administration of MPEG LA's monopoly power is necessary to insure competition and innovation in the digital video technology industry. Mr. Futa has emphasized that among the important safeguards are "essentiality of patents, determination of essentiality, terms that are fair and reasonable . . . [and] nondiscrimination." Futa also emphasized to the Department that, "[a] license with

35. At the time the DOJ issued its Letter, it accepted MPEG LA's representations that it would (a) administer the MPEG-2 license in a fair, reasonable, and nondiscriminatory manner, and (b) engage an expert to assess scrupulously and independently the essentiality of patents included in the pool. MPEG LA, however, has, on information and belief, acted contrary to these representations, and in doing so it has harmed consumers, competition, and innovation.

### The MPEG-4 Visual License

- 36. MPEG LA's MPEG-4 Visual License provides access to patents purportedly necessary to comply with the MPEG-4 Visual standard used in media player and other personal computer software, mobile devices including telephones, DVD players and recorder accessories such as DivX®, game machines, personal media player devices, security and surveillance systems equipment, still and video cameras, subscription and pay-per view or title video mobile and internet services and other products ("MPEG-4 Visual standard").
- 37. As of April 1, 2010, the MPEG-4 Visual License incorporates more than 1,000 U.S. and foreign patents owned by 31 different patent holders, as listed on MPEG LA's website.
- 38. As MPEG LA itself has asserted, the MPEG-4 Visual License enables signatories to manufacture and sell products incorporating the MPEG-4 Visual standard.

## The AVC License

39. MPEG LA's AVC License provides access to patents purportedly necessary to comply with the AVC standard used in set-top boxes, media player and other personal computer software, mobile devices including telephones and mobile television receivers, Blu-ray Disc<sup>TM</sup> players and recorders, Blu-ray video optical discs,

- 40. As of May 1, 2010, the AVC License incorporates more than 1,300 U.S. and foreign patents owned by 26 different licensors.
- 41. As MPEG LA itself has asserted, the AVC License enables signatories to manufacture and sell software incorporating the AVC digital video standard ("AVC standard").
  - C. MPEG LA Unlawfully Maintains, Extends, and Abuses Its Monopoly Power In The Relevant Technology Markets.
- 42. Notably, the DOJ in 1997 left "the day-to-day conduct of MPEG LA's business, including its licensing activities, under the sole control of [Baryn] Futa [MPEG LA's founder, then-Chief Executive Officer, and largest shareholder] and his staff." But this was like leaving the proverbial fox in charge of the hen house, because MPEG LA's unchecked monopoly power has also permeated its business structure and practices, leading to exorbitant, Enron-esque salaries, bonuses, and perks for managerial employees.
- Officer, Maria O'Reilly, for corporate waste. As MPEG LA admits in its complaint against the two former C-level officers, the corporate waste has included "lavish bonuses," such as a Porsche automobile that cost over \$110,000," regular personal use of luxury cars purchased by MPEG LA (complete with salaried drivers) and private jet service, "excessive compensation," and "grossed up bonuses" to make up for taxes due on such bonuses.
- 44. MPEG LA also alleges that Mr. Futa promoted an administrative assistant with whom he was romantically involved. The assistant, who started with an annual salary of \$45,725 in 1998, ultimately became the Chief Operating Officer and

- 45. As MPEG LA's Chief Operating Officer, Maria O'Reilly, stated in Counterclaims against the company—after MPEG LA sued both her and Baryn Futa, its founder, Manager, and Chief Executive Officer, for corporate waste in 2006—MPEG LA has "collect[ed] billions in revenues." In fact, MPEG LA has wielded its monopoly power with such success that it "typically awarded vehicles as bonuses to Company executives." Ms. O'Reilly got a "Porsche automobile" and "Dean Skandalis [Manager of Licensing] likewise received a Mercedes Benz sports car," O'Reilly alleged. On information and belief, many of MPEG LA's executives have or have had ownership interests in MPEG LA and thus benefit personally from MPEG LA's scheme to artificially increase royalties. For example, Futa has in the past identified himself as MPEG LA's largest shareholder.
- 46. The digital video technology industry has changed drastically since the issuance of the DOJ's letter in 1997. The very concerns that the DOJ expressed in 1997 and 1998 have materialized in the form of MPEG LA's monopoly abuses. In operation, MPEG LA's administration of the pools has proven to be anticompetitive because it has (a) not upheld the independent-expert mechanism and has thereby added numerous non-essential patents to the pools, and (b) not used its monopoly power in a fair, reasonable, and nondiscriminatory manner. MPEG LA has acted contrary to its promises to the DOJ and has abused its monopoly power to unlawfully maintain or extend its monopoly power in the relevant technology markets.

- 47. On information and belief, MPEG LA has failed to abide by the required independent-expert mechanism in the management and administration of the licensing of MPEG-2, and the subsequent MPEG-4 Visual and AVC standards. Instead it has engaged a single patent-essentiality expert, Kenneth Rubenstein, who, on information and belief, is not independent.
- 48. On information and belief, Rubenstein has been intimately involved in the creation of MPEG LA and the maintenance of its monopoly position, interacting with MPEG LA on a day-to-day basis since 1997. On information and belief, Rubenstein has, among other things, directly benefited from his association with MPEG LA in many ways that are inconsistent with any notion of independence. For example, on information and belief, Rubenstein (i) helped to form MPEG LA with MPEG LA's founder Mr. Futa, (ii) was involved in the drafting of the first MPEG LA Licenses, (iii) interprets questions from licensees about the interpretation, application, and enforcement of MPEG LA's Licenses, (iv) has attended business settlement meetings on behalf of MPEG LA, (v) has testified before Congress on behalf of MPEG LA, (vi) has authored and submitted various *Amicus Curiae* briefs on behalf of MPEG LA, and (vii) is referred to as MPEG LA's US patent counsel on MPEG-LA's website.
- 49. Consistent with the 1997 Business Review Letter and MPEG LA's promises to the DOJ, Rubenstein cannot perform the role of an independent evaluator when he has a financial interest in MPEG LA and serves as a compensated advocate for MPEG LA. This is particularly so since some of the members (i.e., owners) of the MPEG LA limited liability company are also owners of patents deemed "essential" and licensed through the MPEG LA patent pools.

- 50. MPEG LA's success and that of Rubenstein are intertwined, and have been from the inception of MPEG LA. On information and belief, Rubenstein is the leading person that MPEG LA has engaged to assess the essentiality of patents for its patent pools, including the MPEG-4 Visual and AVC pools. Strong financial incentives exist for Mr. Rubenstein to participate with and support MPEG LA in its monopoly abuses.
- with his financial interests and advocacy roles for MPEG LA—determined patent essentiality in a manner consistent with MPEG LA's interest in extending and abusing its monopoly power, but inconsistent with the interests of competition, innovation, and consumers in the relevant technology markets and with the representations MPEG LA made to the DOJ. Because the MPEG-2 standard was approved in November 1993 and, at the time, the term of the patents would generally expire 17 years after issuance, the original, essential patents used to meet the standard logically have either expired or will expire shortly. Therefore, MPEG LA's practice of adding newer, nonessential patents to the MPEG-2 pool as older, essential patents expire unlawfully extends the duration and scope of MPEG LA's monopolies in each of the relevant technology markets. Through this anticompetitive behavior, MPEG LA has abused its monopoly power and harmed competition, innovation, and consumers in the relevant technology markets.
- 52. Under MPEG LA's control, the number of licensors in MPEG-2 has increased from 9 to 26. The number of patents that Rubenstein deems "essential" to the MPEG-2 standard has increased dramatically from 27 originally—which MPEG LA represented to the DOJ in 1997 were "most" of the essential patents—to more than 800 today. MPEG LA is a private company, and there is no transparency regarding the evaluation of patents that may or may not be essential to the standards.

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- While it might have been feasible in 1997 to negotiate individual licenses 53. with the nine owners of the 27 essential MPEG-2 patents, it is infeasible, economically and practically, today to negotiate individual licenses with the 26 owners of the more than 800 MPEG-2 patents now claimed to be essential. To reduce the number of hegotiations by eliminating truly non-essential patents, a technology innovator would have to conduct its own patent-essentiality investigations of the 800-plus patents in the bool. This would be prohibitively time-consuming and expensive and, therefore, economically and practically infeasible. In sum, MPEG LA's practice leaves no viable alternative but to license the entire pool.
- In light of the number of patents in the MPEG-4 Visual and AVC pools, 54. It is also infeasible to negotiate individual patent licenses in those relevant technology markets.
- Although the individual licensing of each essential patent for a particular 55. standard may be a substitute for the MPEG LA licenses in theory, in practice, on information and belief, no developer or manufacturer of MPEG-2, MPEG-4 Visual, or AVC products has met the standards or attempted to meet the standards by acquiring only individual patent licenses directly from patent owners.
- 2. MPEG LA Engages In Unfair, Unreasonable, and Discriminatory Practices In Abuse Of Its Monopoly Power.
- MPEG LA has also abused its monopoly power in the relevant 56. technology markets by creating and enforcing licensing terms in an unfair, unreasonable, and discriminatory manner that stifles competition and innovation, and harms consumers, in the relevant technology markets.
- First, on information and belief, not all licensees are treated the same 57. with respect to the amount of royalties they are charged. Some MPEG-2 licensees are charged \$2.00 per unit, while others are charged \$2.50 per unit.

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- 59. Third, MPEG LA collects royalties—including administration fees—multiple times for the same device. For example, with a personal computer, the consumer likely indirectly pays for MPEG-2 patent royalties for the operating system, and again for peripherals and software added to the computer.
- 60. Fourth, MPEG LA has also failed to communicate its policies equally to all licensees. Instead by remaining silent on vital aspects of its licensing programs, MPEG LA has created a system that favors insiders (*i.e.*, licensors) and acts against outsiders (*i.e.*, non-licensor licensees). As a result, outsiders such as Nero have great difficulty planning technology changes and embarking on programs to research, develop, and implement technological innovations, while insiders do not face such problems.
  - a. MPEG-2 Royalty Rates Are Discriminatory.
- 61. On information and belief, not all licensees are treated the same with respect to the amount of royalties they are charged. Some MPEG-2 licensees are charged \$2.00 per unit, while others are charged \$2.50 per unit.

b.	MPEG-2 Royalties Are Supracompetitive In Light Of Rapid	
	Decreasing Cost And Pricing Of MPEG-2 Technology.	

- 62. The relatively static nature of the royalties charged by MPEG LA is evidence of abuse of monopoly power to maintain supracompetitive pricing. Since the 1990s, there have been continual and dramatic advances in technology. This is particularly true in the digital video technology industry. As a result of such progress, the cost and prices of such technologies have continually and dramatically decreased. The royalty rates MPEG LA charges for MPEG-2, in contrast, have not decreased in line with the parallel decreases in the prices of related technologies.
- 63. MPEG LA has also maintained supracompetitive royalty rates, by not reducing the royalties to reflect the expiration of seminal or essential patents.
  - c. MPEG-2 Royalties Are Supracompetitive In Light Of MPEG LA's

    Extension Of the License Through 2015 Because Royalties Will

    Be Collected On Nonessential Patents For Another Four Years.
- 64. Moreover, as part of its scheme to improperly extend its monopoly power, MPEG LA is now coercing its licensees to extend their MPEG-2 Licenses beyond a reasonable term (until December 31, 2015), so that it can continue to collect royalties on nonessential patents. The new MPEG-2 License contains a five-year lock out on licensees' right to terminate upon 30 days notice. It provides: "Voluntary Termination. Licensee may not terminate this Agreement prior to December 31, 2015. Following that date, a Licensee may terminate this Agreement by providing thirty (30) Days' written notice."
- 65. This coercive behavior contravenes a critical basis upon which the DOJ reached its conclusions in the 1997 Business Review Letter regarding MPEG-2. As the DOJ noted, the original MPEG-2 License allows "[ea]ch Portfolio licensee [to] terminate its license on 30 days' written notice [with no lock-out period]." MPEG LA has removed this important termination right in the new MPEG-2 License. Nero and

other licensees will have no choice but to sign this agreement because the current MPEG-2 License expires at the end of 2010, and MPEG LA asserts that its MPEG-2 pool will still contain essential, unexpired patents during the five-year period. As alleged herein, it would be economically infeasible for Nero and other licensees to conduct the necessary investigations to open licensing negotiations with individual patent owners.

- d. MPEG LA has failed to communicate its policies equally to all licensees.
- 66. The administration of these important patent pools by a single private company has led to substantial monopoly abuses. Simply put, MPEG LA has been allowed to wield its power over an entire industry under a veil of secrecy. Such unchecked power has enabled MPEG LA to coerce supracompetitive royalties. An example of this behavior and of MPEG LA's failure to communicate its policies equally to all licensees is its treatment of Nero in connection with time-limited free trials.

## Time-limited Free Trials Are Commonly Treated As Sales And Returns In The Industry

- 67. Time-limited free trials are essential to the digital video technology industry. Companies creating high tech products in a constantly changing industry use time-limited free trials to allow customers to discover and try out new products and technologies. For example, a consumer is able to download a new software product for free and try it out for a limited period of time (typically, fifteen or thirty days) before deciding to purchase it. When the trial period expires, the consumer can choose to upgrade to the full version of the product or let the subscription expire.
- 68. Time-limited free trials are important to competition and innovation. The ability to offer time-limited free trials enables competitors to demonstrate the benefits of their products to consumers. This fosters competition based on product quality and usefulness rather than other factors, such as marketing dollars and name recognition

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- 69. The concept of a sale and return and/or the payment of royalties for net sales is well known in many industries, including this one. Further, it is common practice in the industry to treat time-limited free trials differently than sales upon which royalties are ultimately paid. Such practice is in line with the treatment of time-limited free trials in a competitive market. The overwhelming majority of time-limited free trials do not result in an upgrade. Time-limited free trials that do not result in an upgrade do not provide any revenue to the distributor. If the distributor were required to pay a royalty for each time-limited free trial as if it were an actual sale, time-limited free trials would be eliminated because of the large negative return to the distributor.
- 70. At all relevant times, MPEG LA has been well aware that time-limited free trials are a standard practice in the digital video technology industry. Indeed, because time-limited free trials are a well-known practice in the industry, most, if not all, licensors address them in some manner. They do so because licensors also benefit from increased royalties due to the greater potential for purchases (*i.e.*, upgrades).
- 71. In a competitive market, time-limited free trials would continue to be widely used because of their pro-competitive effects and benefits to end-users of the products. MPEG LA's abusive conduct has eliminated or significantly decreased (in a discriminatory manner) the availability of time-limited free trials in the markets for MPEG-4 Visual and AVC products. This anticompetitive result not only injures Nero, it also injures consumers, competition, and innovation.
- MPEG LA Confirms That A Time-limited Free Trial Is A Sale And A Return
  - 72. MPEG LA began offering the MPEG-2 License in 1997.

In 2001, Nero decided to support the MPEG-2 standard and entered into

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73.

MPEG LA's MPEG-2 License.

and sell software incorporating the MPEG-2 standard.

- 76. Although time-limited free trials are essential to exposing consumers to the benefits of new software, an individual time-limited free trial has no market value due to the extremely small percentage of time-limited free trials that actually result in upgrades. Therefore, Nero would continue to use time-limited free trials only if it were not required to pay a royalty for each time-limited free trial distributed.
- 77. Before signing the MPEG-2 License, Nero inquired with MPEG LA whether royalty payments would be required for time-limited free trials. Because Nero intended to use time-limited free trials as an integral part of its business plan, the answer to this question was crucial to Nero.
- 78. In response to Nero's inquiry regarding time-limited free trials, MPEG LA responded that it would treat a time-limited free trial as a sale and then a return. MPEG LA's treatment of time-limited free trials as sales and subsequent returns was described in a July 2001 email from Dean Skandalis, MPEG LA's Manager of Licensing, to Richard Lesser, Nero's founder.
- 79. In the email, MPEG LA confirmed: "we assume that a licensee will account for that as a 'return' by paying a royalty on every product sent out and taking a credit for those returned."
- 80. Therefore, as long as the time-limited free trial was deactivated after the thirty-day period, MPEG LA would not require a royalty payment.
  - 81. The MPEG-2 License states:

"1.30 Sale (Sold) - shall mean any sale, rental, lease, license or
other form of distribution of an MPEG-2 Royalty Product to an
end user, either directly or through a chain of distribution."
(Ex. 1, ¶ 1.30.)

- 82. According to MPEG LA's interpretation of a "sale," as clarified by its correspondence with Nero, a transaction is categorized as a "sale" for purposes of actually collecting a royalty payment only when the sale is *not* followed by a return. Because MPEG LA considered a time-limited free trial a sale and a return, a time-limited free trial did not require a royalty payment.
- 83. With MPEG LA's express knowledge and approval, Nero used time-limited free trials—each treated as a sale and return—as an essential part of its business model. Therefore, Nero was not required to pay a royalty for time-limited free trials of MPEG-2 products that did not result in an upgrade.

## The Relevant Portions Of The MPEG-4 Visual And AVC Licenses Are Virtually Identical To The MPEG-2 License

- 84. On or about April 21, 2003, Nero and MPEG LA entered into the MPEG-4 Visual License, which had an effective date of January 1, 2000.
- 85. On or about December 23, 2004, MPEG LA and Nero entered into the AVC License, which had an effective date of August 1, 2002.
- 86. The definition of a "sale" in the MPEG-4 Visual and AVC Licenses is virtually identical to that in the MPEG-2 License.

#### a. MPEG-2:

"1.30 Sale (Sold) - shall mean any sale, rental, lease, license or other form of distribution of an MPEG-2 Royalty Product to an end user, either directly or through a chain of distribution." (Ex.  $1, \P 1.30$ .)

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h	MPEG-4 Visual
n	VIPELT=4 VISHAL

"1.39 Sale (Sell) (Sold) - shall mean any sale, rental, lease, license, copying, reproduction, Transmission, or other form of distribution of an MPEG-4 Visual Royalty Product or the Transmission of MPEG-4 Video for use in connection with an MPEG-4 Visual Royalty Product." (Ex. 2, ¶ 1.39.)

#### c. AVC:

"1.39 Sale (Sell) (Sold) (Seller) - shall mean any sale, rental, lease, license, copying, transfer, reproduction, Transmission, or other form of distribution of an AVC Product or the transmission by any means of AVC video either directly or through a chain of distribution." (Ex. 3, ¶ 1.39.)

- 87. Not only is the definition of "sale" effectively the same in the MPEG-2, MPEG-4 Visual and AVC Licenses, none of the three Licenses mentions or defines the concept of a "return." Therefore, the treatment of a return subsequent to a sale should and must have the same effect under the MPEG-4 Visual and AVC Licenses as it did under the MPEG-2 License.
- 88. Indeed, just as under the MPEG-2 License, under both the MPEG-4 Visual and AVC Licenses, MPEG LA does *not* require a royalty payment for a sale and a return.
- 89. Through its conduct, and written and oral agreements and communications, MPEG LA created an ambiguity in the definition of a "sale" under its licenses by treating distributions of software under the same circumstances sometimes as "sales" that require the payment of net positive royalties, and sometimes as sales and returns that do *not* require the payment of net positive royalties.
- 90. Once again, in 2007, MPEG LA confirmed its treatment of time-limited free trials as a sale and a return as it had in 2001. In February 2007, Dean Skandalis,

MPEG LA's Manager of Licensing—and perhaps an owner of an interest in MPEG
LA—approved a letter to Lite-On IT Corp., a Nero customer, emphasizing that time-
imited free trials of MPEG-2 products would be treated as sales and returns.

- 91. Throughout this six-year period from 2001 to 2007, MPEG LA confirmed its treatment of time-limited free trials as sales and returns verbally, in writing, and by conduct. During this period, MPEG LA undoubtedly knew that Nero was distributing large numbers of trials with the understanding that it would be responsible for royalty payments only on those distributions that resulted in purchased upgrades.
- 92. The MPEG-2, MPEG-4 Visual, and AVC Licenses are the only commercially viable option in the relevant technology markets for those, such as Nero, whose business depends on being able to meet the respective standards. This necessity and the fact that the licenses are presented to licensees on "take-it-or-leave-it" terms, means that MPEG LA, as a monopolist, was solely and uniquely able to clarify the definition of "sale" and the treatment of time-limited free trials under its licenses. Individual licensees, such as Nero, have absolutely no power to negotiate the terms of any MPEG LA license. Nor do the licensees have any input regarding the license's terms or definitions therein. Instead, as the sole licensor of the patent portfolios, MPEG LA requires that "[a]ll Licensees sign the same License." A licensee does not have the opportunity to add clarity to a license. This power rests solely with MPEG-LA.
  - In 2008, MPEG LA Changes Its Position On Time-limited Free Trials And Demands

    Unjustified And Supracompetitive Royalties—And Retroactive Interest Thereon—

    Exceeding \$15 Million
- 93. In a sudden and abrupt about-face, in or around February 2008, several months after commencing an audit of payments for MPEG-2, MPEG-4 Visual, and

- 94. After MPEG LA made its demand for royalties on time-limited free trials, Nero informed MPEG LA that its demand defied the agreements, MPEG LA's representations and the parties' course of conduct, performance, and dealing.

  Nevertheless, MPEG LA wants to hide behind the New York Parol Evidence Rule to keep the Court from seeing evidence of (a) MPEG LA's intentional misrepresentations and (b) the parties' agreement, course of conduct, and course of performance regarding the treatment of time-limited free trials.
- 95. After learning that MPEG LA now intended to treat time-limited free trials as a sale rather than a sale and a return, Nero promptly stopped the use of MPEG-4 Visual and AVC time-limited free trials as quickly as was commercially possible.
- 96. MPEG LA wielded its monopoly power to intentionally foster confusion regarding the treatment of time-limited free trials under its licenses. It was aware that there was more than one clear understanding amongst licensees regarding the payment of royalties for free trials under the MPEG-2, MPEG-4 Visual, and AVC Licenses. But MPEG LA intentionally refused to address the issue of time-limited free trials or returns in the MPEG-4 Visual and AVC Licenses so as to set up an opportunity to demand a windfall of tens of millions of dollars in supracompetitive royalties.
- 97. On information and belief, MPEG LA has discriminately provided information to licenses and has unfairly enforced license terms. Thus, MPEG LA manipulates competition and prices in the markets.
- 98. Such conduct is an abuse of monopoly power that clearly runs afoul of MPEG LA's promise—and the DOJ's reliance on the promise—to license its portfolios in a fair, reasonable and nondiscriminatory manner.

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1	In Furtherance Of Its Scheme, MPEG LA Engaged And Manipulated A Non-
2	independent Auditor To Illogically Conclude From Identical Facts and Contract
3	Language That MPEG-2 Time-limited Free Trials Are Sales and Returns, But That
4	MPEG-4 Visual And AVC Time-limited Free Trials Are Not
5	99. In October 2007, MPEG LA engaged KPMG to conduct an audit of
6	Nero, including an evaluation of royalties paid as a result of MPEG-2, MPEG-4
7	Visual, and AVC related sales.

- 100. Under the MPEG-2, MPEG-4 Visual and AVC Licenses, MPEG LA was required to engage "an *independent* certified public accountant(s) or equivalent ('Auditor')" "acceptable to Licensee." (Ex. 1, ¶ 3.10.2.1; Ex. 2, ¶ 3.12.2.1; Ex. 3, ¶ 3.12.2.1 (emphasis added).) But the auditor engaged was not independent. Instead, on information and belief, MPEG LA wrongfully engaged a biased auditor to assist it in its scheme to extort supracompetitive royalties from Nero.
- 101. In performing the audit for MPEG-2, KPMG assumed that each timelimited free trial was to be treated as a sale and a return and thus did not require a royalty payment.
- 102. In fact, according to the audit invoice, the results of the audit showed that Nero and its subsidiaries have overpaid MPEG LA for royalties based on MPEG-2 usage by \$1,521,886. MPEG LA has refused to reimburse Nero for this overpayment.
- 103. KPMG also audited Nero's books and records for the period of July 1, 2004, through June 30, 2007, with respect to the MPEG-4 Visual License and January 1, 2005, through June 30, 2007, with respect to the AVC License.
- 104. Importantly, KPMG reached contradictory conclusions regarding the calculation of royalties on distributions of time-limited free trials under the MPEG-2 License, on the one hand, and the MPEG-4 Visual and AVC Licenses, on the other hand. First, with the sole exception of time-limited free trials, KPMG concluded that all distributions constituting a sale and a return of Nero's software incorporating any

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of the three standards (MPEG-2, MPEG-4 Visual, or AVC) require a net royalty payment of \$0. For example, KPMG concluded that a distribution through a retailer, distributor, reseller or a website download requires a payment only for net sales (sales less returns). Second, KPMG applied this same conclusion—the concept of "net sales"—in calculating royalties payable for distributions of time-limited free trials of MPEG-2 software. KPMG reached an entirely different conclusion, however, regarding royalties payable for distributions of MPEG-4 Visual and AVC time-limited free trials. It did not recognize a deduction for returns. As a result, while KPMG concluded that time-limited free trials under the MPEG-2 License are sales and returns—requiring net royalty payments of \$0, it reached a contradictory conclusion that time-limited free trials under the MPEG-4 Visual and AVC Licenses are sales without returns—requiring net royalty payments exceeding \$12 million. The virtually indistinguishable facts and contract language involved in the MPEG-2, MPEG-4 Visual, and AVC Licenses impugn KPMG's contradictory conclusions.

105. On January 6, 2009, MPEG LA sent one invoice to Nero for the results of the audit report covering MPEG-2, MPEG-4 Visual, and AVC. Nero, however, has no way to confirm the audit results. MPEG LA demands that Nero pay KPMG's bill for the MPEG-4 Visual and AVC audits, but has refused to provide Nero with a copy of the audit report or any other meaningful substantiation of its results.

As the unreasonable treatment of time-limited free trials under the 106. different Licenses shows, KPMG was not independent. On information and belief, MPEG LA acted in bad faith and intentionally pressured KPMG to interpret issues and make findings contrary to reason and in accordance with MPEG LA's untenable position. On information and belief, MPEG LA likewise instructed KPMG not to respond when Nero requested an explanation for the illogical treatment of identical facts and contract language. In fact the audit was provided to MPEG-LA and MPEG-LA issued its invoice based on the results of the audit during a time that KPMG had

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bpen promises to Nero to explain how it justified treating trials differently under each agreement when the same relevant language appeared in each agreement and where in each instance MPEG-LA was the entity licensing the patent portfolio.

107. MPEG LA's manipulation of the audit, in contravention to provisions in the Licenses, is yet another example of its abusive practices. As a result of such conduct, the audit purportedly found that Nero underpaid royalties for the MPEG-4 Visual and AVC Licenses by \$12,115,829 plus interest, totaling more than \$15 million. On information and belief, this alleged underpayment was almost entirely the result of MPEG LA's assertion that Nero should have to pay royalties for time-limited free trials. MPEG LA has acted unlawfully to gain a windfall in royalties for free trials that have little or no market value.

#### FIRST CLAIM FOR RELIEF

## (Unlawful Maintenance, Extension, and/or Abuse of Monopoly Power in **Violation of Section 2 of the Sherman Act)**

- Nero repeats and realleges the allegations of paragraphs 1 through 107 108. above, as if fully restated herein.
- MPEG LA possesses monopoly power in the relevant technology 109. markets, which are the worldwide markets for the licensing of patents relating to the MPEG-2, MPEG-4 Visual, and AVC standards.
- Patents give their owners the right to exclude others from making, using, bffering for sale, selling, or importing the invention in the absence of a license. Where, as here, the numerous patent owners agreed to participate in pools administered solely by MPEG LA, it was implicitly and explicitly stated that MPEG LA would license the patent pools in a fair, reasonable, and nondiscriminatory manner.
- Upon information and belief, new entries into the market are unlikely. Access to patents that are essential to comply with the MPEG-2, MPEG-4 Visual, and AVC standards is necessary for entry into the respective licensing markets. And the

- 112. Access to patents in MPEG LA's patent portfolios that are essential to comply with the MPEG-2, MPEG-4, and AVC standards is crucial to the digital video technology industry for the development and manufacture of its software and hardware, including digital television, DVD players, DVDs, Blu-Ray players and discs, cameras, as well as media players on computers, game machines and other personal devices.
- has made acquiring individual licenses from each patent holder practically and economically infeasible for consumers in the markets for the licensing of these standards. While it might have been feasible in 1997 to negotiate individual licenses with the nine owners of the 27 essential MPEG-2 patents, it is absolutely infeasible today to negotiate individual licenses with the 26 owners of the more than 800 MPEG-2 patents now claimed to be essential. To reduce the number of negotiations by eliminating truly non-essential patents, a technology innovator would have to conduct its own patent-essentiality investigations of the 800-plus patents in the pool. This would be prohibitively expensive and time-consuming and, therefore, infeasible economically and practically. Indeed, neither Nero nor, on information and belief, any developer or manufacturer of MPEG-2, MPEG-4 Visual, or AVC products has met the standards by acquiring only individual patent licenses directly from patent owners.

	114.	Accordingly, there are no reasonably interchangeable substitu	utes for the
	licensing of	MPEG LA's patent pools in the relevant technology markets.	Sellers of
	products that	t incorporate the standards at issue must do business with MPI	EG LA to
	compete in t	he downstream product markets. MPEG LA has virtually 100	% market
	share in the	relevant worldwide markets for the licensing of patents relating	g to the
	MPEG-2, M	PEG-4 Visual, and AVC standards.	
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- 115. On information and belief, MPEG LA has willfully maintained, extended and otherwise abused its monopoly power in the relevant technology markets, in violation of Section 2 of the Sherman Act, 15 U.S.C. § 2, by engaging in the anticompetitive conduct alleged herein.
- 116. The acts alleged herein have had a not insubstantial effect on interstate commerce in that such conduct has and will restrain and adversely effect interstate commerce by, among other things, impeding competition throughout the United States in the relevant technology markets.
- 117. The abusive and discriminatory conduct alleged herein is a misuse of MPEG LA's monopoly position as the sole administrator of the MPEG-2, MPEG-4 Visual, and AVC patent pools.
- 118. MPEG LA's abusive conduct has had and/or is likely to have the following anticompetitive consequences, among others, in the relevant technology markets:
  - a. an improper temporal extension of MPEG LA's monopoly by including nonessential patents in its pools and making the Licenses essentially non-cancellable by licensees;
  - b. maintaining MPEG LA's monopoly after it would have otherwise terminated with the expiration of the essential patents;
  - an improper extension in the scope of MPEG LA's monopoly by including nonessential patents in its pools;

d.	supracompetitive royalties in the relevant technology markets—
	resulting in higher prices to consumers, such as Nero, in the
	relevant technology markets, and to consumers, such as end-users,
	of products that incorporate the MPEG-2, MPEG-4, or AVC
	standards; and

- e. unfair, unreasonable, and discriminatory licensing conditions that are subject to change at the will of MPEG LA and that do not reflect market conditions, stifling competition and innovation.
- 119. The injury to Nero is of the type that the antitrust laws were designed to prevent and flows from that which makes MPEG LA's actions unlawful. As a result of MPEG LA's anticompetitive conduct, Nero has been and is being harmed in its business or property in an amount to be proven at trial.
- 120. Therefore, MPEG LA's unlawful actions have caused, and will continue to cause, Nero irreparable harm for which it has no adequate remedy at law.
- 121. In sum, MPEG LA's predatory and abusive conduct has caused antitrust injury to innovation, competition, and consumers in the relevant technology markets.
- 122. Unless enjoined, the natural and proximate result of MPEG LA's conduct will be to leave the monopolist to its abusive practices substantially injuring innovation, competition, and consumers in the relevant technology markets.

### PRAYER FOR RELIEF

WHEREFORE, Plaintiff Nero AG prays that this Court enter judgment on its Complaint awarding to Nero, and against MPEG LA:

- 1. Damages suffered by Nero on account of MPEG LA's acts in violation of Section 2 of the Sherman Act (15 U.S.C. § 2), plus interest, with such amounts increased by a factor of three, pursuant to Section 4 of the Clayton Act (15 U.S.C. § 15(a));
  - 2. Other damages according to proof;

**DEMAND FOR JURY TRIAL** Plaintiff Nero AG demands a trial by jury of all the claims asserted in this Complaint so triable. Dated: May 14, 2010 Respectfully Submitted, Winston & Strawn LLP By: Attorneys for Plaintiff NERO AG Winston & Strawn LLP 333 S. Grand Avenue Los Angeles, CA 90071-1543 NERO AG'S ANTITRUST COMPLAINT

## UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Valerie Baker Fairbank and the	assigned
discovery Magistrate Judge is Ralph Zarefsky.	

The case number on all documents filed with the Court should read as follows:

CV10- 3672 VBF (RZx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions

motions.					
All discovery related motions should be noticed on the calendar of the Magistrate Judge					
=					
NOTICE TO COUNSEL					
A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).					
Subsequent documents must be filed at the following location:					

Failure to file at the proper location will result in your documents being returned to you.

[] Southern Division

411 West Fourth St., Rm. 1-053

Santa Ana, CA 92701-4516

**Eastern Division** 

3470 Twelfth St., Rm. 134 Riverside, CA 92501

[X] Western Division

312 N. Spring St., Rm. G-8

Los Angeles, CA 90012

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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA						
NERO AG,	CASE NUMBER					
PLAINTIFF(S)	CV 10 3672 VBF (RZ)					
<b>v.</b>	· · · · · · · · · · · · · · · · · · ·					
MPEG LA, L. L. C., and DOES 1 through 10, inclusive, DEFENDANT(S).	SUMMONS					
must serve on the plaintiff an answer to the attached ☑ counterclaim ☐ cross-claim or a motion under Rule 1	2 of the Federal Rules of Civil Procedure. The answer  John S. Gibson, Esq. , whose address is h Floor, Los Angeles, CA 90071 . If you fail to do so,					
	•					
	Clerk, U.S. District Court					
Dated: May 14, 2010	By: Deputy Clerk					
	(Seal of the Court)					
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	s agency, or is an officer or employee of the United States. Allowed					

SUMMONS

CV-01A (12/07)

## UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

CIVIL COVER SHEET							
I (a) PLAINTIFFS (Check box if you are representing yourself $\Box$ )	DEFENDANTS						
NERO AG	MPEG LA						
· · · · · · · · · · · · · · · · · · ·							
(b) Attorneys (Firm Name, Address and Telephone Number. If you are repr yourself, provide same.)	resenting Attorneys (If Known)						
John S. Gibson (SBN: 140647); Peter E. Perkowski (SBN: 199491);							
Veronica L. Harris (SBN: 256120) Winston & Strawn LLP, 333 S. Grand Avenue, Los Angeles, CA 90071	1						
II. BASIS OF JURISDICTION (Place an X in one box only.)	I. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only (Place an X in one box for plaintiff and one for defendant.)						
□ 1 U.S. Government Plaintiff ■ 3 Federal Question (U.S.	PTF DEF PTF DEF						
Government Not a Party) Cit	tizen of This State						
☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)	tizen of Another State						
Cit	tizen or Subject of a Foreign Country 🗆 3 🗎 3 Foreign Nation 🖂 6 🗀 6						
IV. ORIGIN (Place an X in one box only.)							
▼1 Original □ 2 Removed from □ 3 Remanded from □ 4 Reinst Proceeding State Court Appellate Court Reoper  Reoper  Output  Description: □ 4 Reinst  Reoper  Reoper  Recoper  Recoper	tated or $\square$ 5 Transferred from another district (specify): $\square$ 6 Multi- ened District Judge from Litigation Magistrate Judge						
V. REQUESTED IN COMPLAINT: JURY DEMAND:  Yes □ No	(Check 'Yes' only if demanded in complaint.)						
CLASS ACTION under F.R.C.P. 23:  Yes No	☐ MONEY DEMANDED IN COMPLAINT: \$						
	filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)						
Complaint for violations of Section 2 of a VII. NATURE OF SUIT (Place an X in one box only.)	the Sherman Act						
	IORTS FORTS PRISONER LABOR NAL INJURY PERSONAL PETITIONS   1710 Fair Labor Standards						
☑ 410 Antitrust ☐ 120 Marine ☐ 310 Air	rplane PROPERTY 510 Motions to Act						
	uplane Product ☐ 370 Other Fraud Vacate Sentence ☐ 720 Labor/Mgmt.  ability ☐ 371 Truth in Lending Habeas Corpus Relations						
Rates/etc.	ssault, Libel & 380 Other Personal 530 General 730 Labor/Mgmt.						
Overpayment &	ender Property Damage   535 Death Penalty Reporting &						
and Commit Judgment Lia	ability Product Liability Other 740 Railway Labor Act						
Organizations	BANKRUPTCY 550 Civil Rights 790 Other Labor						
☐ 480 Consumer Credit ☐ 152 Recovery of Defaulted ☐ 152	ability U 422 Appeal 28 USC [ 355 Prison Condition ] Litigation						
1 910 Calactive Corrice Veterans)	otor venicle						
D 850 Committee/Commodition/ D 152 Recovery of	otor Venicle USC 157  □ 610 Agriculture  PROPERTY RIGHTS						
Exchange Overpayment of 360 Oth	her Personal CIVIL RIGHTS						
	jury						
☐ 890 Other Statutory Actions ☐ 190 Other Contract Me	ed Malpractice 443 Housing/Acco- Seizure of SOCIAL SECURITY						
	rsonal Injury- mmodations Property 21 USC   861 HIA (1395ff)						
	oduct Liability 444 Welfare 881 862 Black Lung (923) bestos Personal 445 American with 630 Liquor Laws 863 DIWC/DIWW						
□ 893 Environmental Matters   REAL PROPERTY   Inju	ury Product Disabilities - 🗆 640 R.R. & Truck (405(g))						
Constitute Internation	ability Employment G650 Airline Regs G864 SSID Title XVI						
□ 895 Freedom of Info. Act □ 220 Foreclosure □ MMM □ 900 Appeal of Fee Determi- □ 230 Rent Lease & Ejectment □ 462 Nat	IGRATION ☐ 446 American with ☐ 660 Occupational ☐ 865 RSI (405(g))  thuralization ☐ Disabilities - ☐ Safety /Health FEDERAL TAX SUITS						
nation Under Equal 240 Torts to Land App	pplication Other 690 Other 5870 Taxes (U.S. Plaintiff						
Access to Justice 245 Tort Product Liability 463 Hal	beas Corpus- 440 Other Civil or Defendant)						
	her Immigration Rights Detainee Rights Detained Party 26 USC 7609						
	tions						
	nian 2472						
FOR OFFICE USE ONLY: Case Number:							
AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.							

CV-71 (05/08)

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Ha If yes, list case number(s):	s this action been p	reviously filed in this court a	nd dismissed, remanded or closed? ☑No ☐ Yes	
VIII(b). RELATED CASES: Hav If yes, list case number(s):	e any cases been pr 2:10-CV-0382	eviously filed in this court the	at are related to the present case?   No   Yes	
□ B. □ C.	Arise from the san Call for determinat For other reasons v	ne or closely related transaction tion of the same or substantia would entail substantial duplic	ons, happenings, or events; or Ily related or similar questions of law and fact; or cation of labor if heard by different judges; or t, <u>and</u> one of the factors identified above in a, b or c also is present.	
IX. VENUE: (When completing the	following informa	tion, use an additional sheet i	if necessary.)	
<ul> <li>(a) List the County in this District;</li> <li>☐ Check here if the government, i</li> </ul>	California County ts agencies or empl	outside of this District, State oyees is a named plaintiff. If	if other than California; or Foreign Country, in which EACH named plaintiff resides. This box is checked, go to item (b).	
County in this District:*	-		California County outside of this District; State, if other than California; or Foreign Country	
Los Angeles County				
(b) List the County in this District;  □ Check here if the government, i	California County ts agencies or empl	outside of this District; State o	if other than California; or Foreign Country, in which EACH named defendant resides.  If this box is checked, go to item (c).	
County in this District:*		¥	California County outside of this District; State, if other than California; or Foreign Country	
·	,		Colorado	
(c) List the County in this District; Note: In land condemnation c			if other than California; or Foreign Country, in which EACH claim arose.	
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country	
Los Angeles County				
* Los Angeles, Orange, San Bernar Note: In land condemnation cases, us			San Luis Obispo Counties	
X. SIGNATURE OF ATTORNEY (	OR PRO PER):	for-	Date May 14, 2010	
or other papers as required by lav	v. This form, appro	ved by the Judicial Conference	mation contained herein neither replace nor supplement the filing and service of pleadings see of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)	
Key to Statistical codes relating to So	cial Security Cases	:		
Nature of Suit Code	Abbreviation	Substantive Statement of	f Cause of Action	
861	HIA	All claims for health insurable Also, include claims by ho program. (42 U.S.C. 1935)	ance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. spitals, skilled nursing facilities, etc., for certification as providers of services under the FF(b))	
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)		
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))		
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))		
864	SSID	All claims for supplementa Act, as amended.	al security income payments based upon disability filed under Title 16 of the Social Security	
865	RSI	All claims for retirement (ou.S.C. (g))	old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42	

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