



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



Newsletter February 2012

Transatlantic News on Air!



Starting in mid-February, a radio campaign in cooperation with several **NPR** stations nationwide will introduce the **GACC/GTAI** news portal website www.transatlantic-news.com to a wider audience. The NYC metro area will be covered by **WNYC, 93.9 FM** - the spots will run weekday mornings.

Transatlantic-news.com focuses on select **German American business news, trade statistics and analysis for the North American market**. A diverse list of other bi-lateral partner organizations contributes content, such as AmCham Frankfurt, AICGS Washington, the German Embassy.

Lucky Draw! Go to www.transatlantic-news.com and copy/paste the radio symbol and email it to info@gaccny.com, subject line "Radio" to win a surprise gift!

Transatlantic Ticker

[+++++ Solarhybrid buys Solar Millennium's US pipeline](#) [+++++ ThyssenKrupp to set up North American HQ in Chicago](#) [+++++ VW to expand U.S. workforce](#) [+++++ German firms expecting exports growth in 2012](#) [+++++ German automotive plant to open in Dublin, GA](#) [+++++ NYSE-Deutsche Börse lacks support to reverse EU ban](#) [+++++ BMW, Daimler to ramp up vehicle production in US](#) [+++++ Deutsche Telekom seeks to boost T-Mobile USA](#) [+++++ German carmakers seek more diesel sales in US](#) [+++++ BASF will join venture to make sugars for plastic](#) [+++++ Gehrlicher Solar enters U.S. market](#) [+++++ Wind energy leaders eye US expansion](#) [+++++](#)

Upcoming Event | European-American Economic Forum | Wed. March 7th, 2012



The German American Chamber of Commerce in cooperation with the European-American Chamber of Commerce in the United States, Inc. would like to invite you to a discussion on:

Currencies, Credit Ratings, and the Crisis: Facing the Power of the Markets

This European-American Economic Forum will address the questions surrounding the financial situation in Europe. What are the core issues? What solutions are on the table? What will be the effect on other

economies, especially the US? What effects would different outcomes have on the Euro?

Speakers:

Alberto Criatore

Vice Chairman, Citibank

Yves-André Istel

Senior Partner, Rothschild

Jared Marks

Principal, Taconic Capital Advisors, LP

Dietmar Rieg

General Manager, Bayern LB New York Branch

Wednesday, March 7, 2012 | 12:00 – 2:00 p.m.

at The Union League Club | 38 East 37 Street | New York, NY 10016

Light lunch will be served prior to the panel discussion.

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New Members

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[SNR Denton US LLP](#)
[Sunstall](#)
[Turner Construction Company](#)

Upcoming Events

03-07-2012

[Currencies, Credit Ratings, and the Crisis: Facing the Power of the Markets](#)

03-13-2012

[German American Solarenergy Conference](#)

03-19-2012

[2nd German American Bioenergy Conference](#)

05-17-2012

[European Chambers Spring Networking Event 2011](#)

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Admission

Members: \$80 (applies to members of any of the European-American chambers)
Non-members: \$115

Please **RSVP** with the **German American Chamber of Commerce, Inc. (GACC)** by using the **ONLINE REGISTRATION**. If you have questions, please contact **Anne Voss** at the **GACC** at events@gaccny.com or **(212) 974-8849**.

This is a joint event of the **European-American Chamber of Commerce in the United States, Inc.**, the largest transatlantic business network, representing 16 bilateral European-American business organizations and a collective membership of more than 25,000 companies. For more information, please visit our website www.eacc-us.com.

Join the transatlantic business community! | Sponsorship Opportunities 2012



For 2012, we would like to offer **annual sponsorship** options that will guarantee your company visibility at all our signature events and provide additional exclusive benefits. Buy your tables for our gala dinners now, or step up by becoming an annual sponsor! Our [sponsorship brochure](#) will guide you through our events and projects in 2012 and will explain the different sponsorship options. Please keep in mind that the sponsorship packages are flexible and can be tailored to meet any individual requirements you may have!

For questions or to tailor an individual package please contact:
Anne Voss: avoss@gaccny.com or 212-974-8849.

- > [FlipBook Version](#)
- > [PDF Version](#)

"dasHaus" is coming to SAN FRANCISCO, BOSTON, NEW YORK & WASHINGTON!

From Feb 17-26, **dasHaus** will make its fourth stop in San Francisco, and afterwards the sustainability pavilion, will make its **East Coast debut** this summer and bring **German renewable technologies to life**. **dasHAUS** has been blazing through the Midwest and is quickly approaching its stops in **Boston, New York, and Washington, D.C.** **dasHAUS** has proven to be a smashing success during its first tour stops and is continuing to pick up momentum.

Tempe's (AZ) opening weekend with **dasHAUS** far exceeded expectations and has allowed thousands to gain first-hand experience with the cutting edge renewable architectural and engineering concepts in the pavilion. **Exact dates and locations are in the process of being organized and will be posted on the tour website shortly.** The pavilion will be used as a platform to transfer technology and industry experience between Germany and the United States.

www.dashaustour.com



German American Solar Energy Conference | Tue. March 13th, 2012

www.germancompanies.us
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The German American Chamber of Commerce, Inc. (GACC) with the support of the German Federal Ministry of Economics and Technology (BMWi) is proud to announce the next international renewable energy business event in the German Export Initiative series: **The German American Solar Energy Conference**. This event is free to attend and will feature expert speakers from both Germany and the US the solar energy industry.

[Register Online.](#)



Deutsche Welle introduces new website and TV program



Deutsche Welle packs the reliable information it's known for into a freshly designed website and revamped television program.

DW is giving its online presence a redesign and a new address (www.dw.de), its television programming is receiving a set of new shows, while the whole organization will be branded under a new corporate identity. "These changes are a milestone for Germany's improved international media presence," **Director General Erik Bettermann** said.

Germany's international broadcaster DW provides radio listeners, TV viewers and online users with information about world events and developments as well as context needed to understand what's happening around the globe.

DW's new home on the web: dw.de

Past Events | Business Seminar | Culture - The Invisible Risk

Cultural Risk Assessment
Managing the Hidden Risk Factor that Sabotages 60% of Foreign Direct Investment Projects



While risk is something investors deal with every day and tons of different models exist to calculate risk/reward ratios, **Matthew Murrell, CEO of the Foreign Investment Group** has laid his focus on one area where he has built unique expertise: cultural risk management in cross-border investment projects. He has developed a model called the **Culture and Operational Risk Management (CORM)** that addresses the key gaps in previous attempts to define and financially quantify the risk and provide management with the ability to mitigate accordingly in four steps.

For more information on the model and also to reach Matthew Murrell, please go to: www.theforeigninvestmentgroup.com

[Click here for the Image Gallery of this event.](#)

Trade Fair analytica | April 17-20, 2012



analytica is the 23rd International Trade Fair for **Laboratory Technology, Analysis and Biotechnology** and will open its doors from **April 17 to 20, 2012 at the Munich Trade Fair Centre in Munich, Germany.**

The show will welcome international key players such as Agilent Technologies, Bruker Eppendorf, Waters and many more. In 2010, **analytica** had nearly 33,000 visitors from 120 countries and 1,038 exhibitors from 37 countries.

Besides the exhibition, visitors and exhibitors can expect a wide-ranging accompanying program. And not just through the transfer of knowledge: it also serves to set up new contacts and provides tips on best practice as well as case studies. [More...](#)

[Register online now and visit the international networking platform analytica 2012!](#)

For more information please contact:

Ms. **Sabrina Weimer**, U.S. Representative Office, at sweimer@munich-tradefairs.com, or Tel: **646-437-1016**

Trade Fair IFAT Entsorga | May 7-11, 2012



IFAT ENTSORGA 2012, the World's Leading Trade Fair for the **Environmental Industry**, will take place from **May 7 to 11, 2012 in Munich, Germany**.

In 2012, the show attracted 2,730 exhibitors from 49 countries and 110,000 visitors from 185 countries on an exhibition space of more than 2 mio sq. ft. For this year's show we expect an even bigger success. **For the first time in the IFAT history, the show is fully booked and will take up all the exhibition halls (16 halls) plus outside area.**

Besides the exhibition area with all relevant key players like **Gorman-Rupp**, **AIRVAC** or **WesTech Engineering** presenting their products and services, a first-rate and comprehensive program of supporting events will take place. [More...](#)

[Register online and take advantage of the convenient Print@Home ticket to save time and money.](http://www.ifat.de/en/Visitors/Tickets)

For more information, please contact: Ms. **Sabrina Weimer**, U.S. Representative Office, at sweimer@munich-tradefairs.com, Tel: **646-437-1016**

Tradefairs

Essen Trade Fairs

February 7 - 9, 2012
[E-World Energy & Water - Trade Fair & Congress](#)

February 8 - 12, 2012
[Haus. Garten Genuss - Spring Fair for the whole family](#)

February 21, 2012
[Camping Congress Essen - European Camping Congress](#)

February 22 - 26, 2012
[Reise & Camping - Travel & Camping](#)

February 24 - 26, 2012
[Fahrrad - Bicycles and Accessoires](#)

March 7-10, 2012
[SHK Sanitaer Heizung, Klima-HVAC](#)

March 22-25, 2012
[Techno Classica - Vintage&Classic Cars, Motorcycles](#)

Leipzig Trade Fairs

February 16-19, 2012
[Beach & Boat](#)

February 25-27, 2012
[CADEAUX Leipzig](#)

February 25-27, 2012
[WORLD OF TROPHIES](#)

March 12-22, 2012
[AMICOM on Tour](#)

March 15-18, 2012
[18th Leipzig Antiquarian Book Fair](#)

March 15-18, 2012
[Leipzig Book Fair](#)

Munich Trade Fairs

February 11 - 13, 2012,
Munich Germany
[inhorgenta 2012](#)

February 22 - 26, 2012,
Munich, Germany
[f.re.e](#)

March 7-9, 2012, Shanghai.,
China
[IE expo 2012](#)

March 20-22, 2012,
Shanghai, China
[electronica & Productronica China](#)

March 20-22, 2012,
Shanghai, China
[LASER world of PHOTONICS China](#)

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