



Institute for Legal Reform

[Ambulance Chasers Offer Lessons in Digital Marketing](#)

Ad Age | February 29, 2012

Need help devising a truly kick-ass digital marketing strategy? Looking for an expert to help give you an extra edge? Maybe you should just ask the nearest trial lawyer. Because the Institute for Legal Reform would like you to know that, man, do trial lawyers ever know their shit when it comes to digital marketing.

Tags: [Class Action](#), [Government Contracts & Whistleblower Legislation](#), [Trial Lawyers' Influence](#)

[Are Outside Counsel Using SEO, Social Media to Reach GCs?](#)

Corporate Counsel | February 29, 2012

A recent survey conducted by Vizibility and LexisNexis reveals that outside counsel may not be taking full advantage of available social media tools. And these missed opportunities aren't just affecting the firms -- potential law department partners may also be paying the price.

Tags: [Legal Ethics](#), [Trial Lawyers' Influence](#)

[Supreme Court Debates Rights Case Aimed at Corporations](#)

New York Times | February 29, 2012

The question before the Supreme Court on Tuesday was whether lawsuits against corporations for some kinds of human rights violations are categorically forbidden.

Tags: [Judiciary](#), [International Cases Filed in the USA](#)

[Judge Dismisses Whistleblower's Defamation Claim But Allows Retaliation Claim in Suit Against Moody's](#)

American Lawyer: Litigation Daily | February 29, 2012

Over the last five years, Moody's Corporation has brought in at least three different law firms to respond to whistleblower claims by an employee who questions the company's methods of rating collateralized debt obligations.

Tags: [Financial Services](#), [Government Contracts & Whistleblower Legislation](#), [Securities Litigation](#)

[5 states face deadline to oppose Honda class-action settlement over fuel efficiency claims](#)

Washington Post | February 29, 2012

Attorneys general in California and four other states must decide whether to oppose a class-action settlement between Honda Motor Co. and owners of its hybrid cars over inflated claims of fuel efficiency.

Tags: [Class Action](#), [State Attorneys General](#)

[The Sting Defense: An Interview With Attorney Joe Passanise.](#)

Wall Street Journal Corruption Currents | February 29, 2012

The epic collapse last week of the Justice Department's "Africa sting" case was widely depicted as an example of a flawed FBI investigation and prosecutorial overreach. Whether or not that description is accurate, it leaves out one of the most important elements that led to DOJ abandoning the case: the defense lawyers.

Tags: [Foreign Corrupt Practices Act](#)



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[OPINION: Other View: Case grows for merit selection of justices](#)

Wausau Daily Herald | February 29, 2012

The case for Wisconsin switching to a merit-based selection of Supreme Court justices picked up strong voices of support when two sitting justices who previously were opposed to ending direct elections said the issue deserves discussion. What prompted the change of heart? The negative influence of money in high court elections.

Tags: [Judiciary](#), [Wisconsin](#)